The Mirvish and Gehry Trio Towers are a currently proposed development that threatens the cultural identity of the entertainment district in Downtown Toronto. The development highlights the role of condofication and new mega projects in reshaping the downtown core as well as in giving an international identity to the city. The research included field observation to the site and its activities. It also included intensive research for primary resources whether newspaper or city planning documents. It can be concluded that the development proposes loss over gain due to the unsolved conflicts. The pressure by the owner and the international architect leaves the city planners hesitant about their decision.