# **INSIDE A KILLER DRUG EPIDEMIC: A Look at Canada's Opioid Crisis**

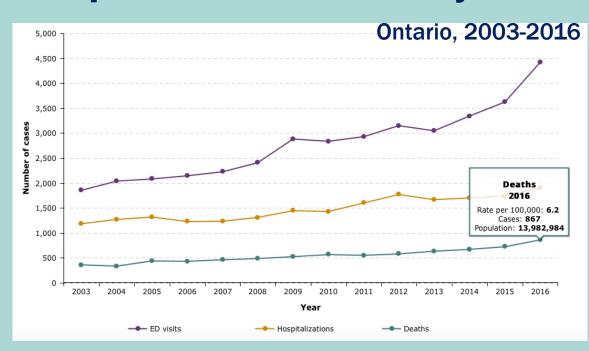
Suad Ali | Faculty of Health | IHST 2000

## Background

Canada's opioid epidemic is the result of an escalating public health crisis.

2,816 opioid-related deaths throughout Canada in 2016

#### **Cases of Opioid-related Morbidity and Mortality**



**Purpose:** To examine Canada's opioid crisis and determine the effectiveness of the approach in addressing the public health crisis.

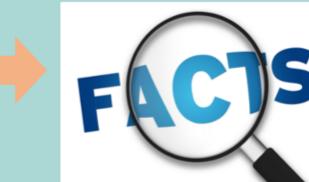
#### Abstract

"Comprehensive, collaborative, compassionate and evidence-based" are the words used to describe the Government of Canada's approach in addressing the opioid crisis. An average of eight people die every day due to opioid overdose. This is greater than the number of Canadians lost in 1995 to the HIV epidemic. This multi-faceted crisis is far beyond the illegal drug market and the increased use of fentanyl and other illegal opioid drugs. The crisis has deeper roots that lay in high level addiction to legal opioids caused by inappropriate prescribing practices and lack of education about the risks of opioid usage.

## Methods

A critical analysis of the Canada's action in the opioid crisis











"THERE WAS NO INDICATION. ...THAT SHE HAD A PROBLEM TO EVEN TRY AND FIX"



TESLIN RUSSELL

DAUGHTER, FIGURE SKATER,
ASPIRING NURSE. DEATH DUE TO
OPIOID OVERDOSE 12/31/2016

"THE CONSTABLE WAS A
GOOD POLICE OFFICER
WHO WAS RESPECTED
BY HIS COLLEAGUES,
AND THAT HE HAD
REGULAR ACCESS TO
STREET-LEVEL DRUGS."



MICHAEL ALLISTER THOMPSON
FORMER TORONTO POLICE DRUG-SQUAD
CONSTABLE, DEATH DUE TO OPIOID
OVERDOSE ON 04/13/16



"I WAS HIGH-FUNCTIONING, BUT, STILL, MY KIDS WERE GETTING A STONED DADDY, EVEN IF THEY WERE TOO YOUNG TO REALIZE IT."

**DARYL GEBIEN**FORMER DOCTOR, EX-HUSBAND,
FATHER OF TWO, RECOVERED



## A Closer Look at the Epidemic

Root of the opioid epidemic:

Influence of
Purdue
Pharma, patent
laws &
pharmaceutical
profits

Pharmaceutical influence on physician prescribing practices

Poor government response:

Lack of national surveillance to track fatal overdoses previous to 2016

Pharmaceutical promotion

Insufficient treatment centers and safe injection sites

Social stigma and criminalization:

Victim blaming

Viewed as a social issue, not a health issue

#### **Recommendation:**

Canada requires a collaborative initiative that engages community members in raising awareness and stigma to reduce opioid-related deaths